



**EL-MUL TECHNOLOGIES LTD**

Electron and Ion Detection Solutions

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**FOR IMMEDIATE RELEASE**

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## **Dr. Silviu Reinhorn, Former Applied Materials PDC Executive, Appointed as El-Mul CEO**

*Outgoing CEO Dr. Armin Schon continues as El-Mul Director.*

**YAVNE, ISRAEL (20 August 2008)** – El-Mul Technologies has appointed Dr. Silviu Reinhorn as the company's new Chief Executive Officer, replacing Dr. Armin Schon, who will continue to guide the company as a member of its Board of Directors.

Dr. Reinhorn has extensive experience in Israel's high-tech industry, including key executive roles in marketing, operations and research. Prior to his appointment at El-Mul, Dr. Reinhorn served as Vice President of R&D at Mirage Innovations, and for nearly ten years in management and R&D positions at Applied Materials' Process Diagnostic & Control (PDC) business unit, headquartered in Israel. Dr. Reinhorn holds a Ph.D. and M.Sc in Applied Physics from the Weizmann Institute of Science in Rehovot, Israel (1997), and a B.Sc in Physics and Mathematics from the Hebrew University, Jerusalem (1990).

"I've joined El-Mul because I sense **there is outstanding potential to grow the company as a leading provider for analytical tool manufacturers,**" Dr. Reinhorn said. "El-Mul is already recognized as a major technology innovator in several important fields. We plan to leverage the company's expertise and long OEM experience to make it a sales leader as well."

Dr. Schon, who served as El-Mul's CEO from 2001 and as a member of its Board of Directors since 2006, praised Dr. Reinhorn and expressed satisfaction on his appointment as the new CEO. "Silviu has worked with the very best in this business, and has **the ideal combination of management foresight, applications experience, and technical knowledge** to take El-Mul Technologies well into its next phase of growth," he said.

Dr. Schon was recently appointed as a Corporate Vice President at Orbotech Ltd in Israel, in charge of its newly established Medical Imaging division.

Prof. Eli Cheifetz, El-Mul's founder and Chairman of its Board of Directors, thanked Dr. Schon for his pivotal work as CEO, and expressed the Company's confidence in Dr. Reinhorn's vision for growth in coming years.

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